

# GLOBAL ARTS UNITED LLC – PRIVACY POLICY

**Effective Date: 2025, November 17**

Global Arts United LLC (“GAU,” “we,” “us,” or “our”) is committed to protecting the privacy and personal information of all website visitors, applicants, participants, faculty, contractors, and other individuals who interact with our programs or digital platforms. This Privacy Policy explains how we collect, use, store, disclose, and safeguard personal information across all GAU-operated websites and services.

By using any GAU website or submitting information through our digital platforms, you consent to the practices described in this Privacy Policy.

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## 1. Information We Collect

We may collect the following categories of personal information:

### A. Information You Provide Directly

- Name, address, phone number, email
- Application data (e.g., CVs, links, compositions, portfolios)
- Payment-related information (handled securely by third parties; GAU does not store full credit card numbers)
- Festival participation information
- Emergency contact information
- Accessibility requirements
- Media release consent
- Documents required for program participation

### B. Automatically Collected Data

When you access GAU websites, we may automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on site
- Referring websites
- Cookie and tracking data  
These are used for site functionality, analytics, and performance optimization.

### **C. Information From Third-Party Services**

Certain features (forms, payments, videos, analytics, maps) may rely on third-party tools such as:

- Wix
- Google Analytics
- Google Maps
- YouTube/Vimeo
- Stripe, PayPal, Wise, or banking partners  
These integrations may collect data according to their own policies.

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## **2. How We Use Personal Information**

We use personal information for legitimate organizational purposes, including:

- Processing program applications

- Facilitating participation in GAU programs
- Managing housing, schedules, and logistics
- Administrative communication (email, WhatsApp, internal messaging)
- Payment processing and financial record-keeping
- Website functionality and performance
- Safety, emergency communication, and incident response
- Compliance with legal obligations
- Documentation required for insurance, travel, or venue access
- Producing marketing and promotional materials (with consent)

We do **not** sell personal data.

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### 3. Legal Basis for Processing (GDPR Disclaimer)

For individuals located in the European Union or United Kingdom, GAU processes personal data under the following legal bases:

- **Consent**
  - **Contractual necessity** (e.g., program participation)
  - **Legitimate interests** (administration, safety, analytics)
  - **Legal compliance**
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### 4. Data Retention

GAU retains personal information only as long as necessary to fulfill the purposes outlined in this Policy, including:

- Legal and insurance requirements
- Accounting and tax obligations
- Documentation of participation
- Archival or artistic purposes (in accordance with Media Release terms)

We periodically review and securely delete data that is no longer needed.

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## 5. Disclosure of Information to Third Parties

We may share information with third parties only when necessary:

- Festival venues, residencies, or partner institutions
- Travel or housing providers
- Payment processors
- IT and website service providers (including Wix)
- Legal, auditing, or insurance professionals
- Emergency services if required for safety

GAU does **not** sell or lease personal information to third-party marketers.

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## 6. International Data Transfers

GAU operates internationally. Your information may be transferred to and processed in the United States or other countries where GAU partners are located.

We take reasonable steps to ensure that personal information receives appropriate protections consistent with applicable data protection laws.

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## 7. Cookies and Tracking Technologies

GAU websites use cookies and similar technologies to operate our websites, analyze traffic, and improve user experience.

### A. What Are Cookies?

Cookies are small text files stored on your device to help websites function properly and collect usage information.

### B. Types of Cookies We Use

1. **Strictly Necessary Cookies**

Essential for website functionality. Cannot be disabled.

2. **Analytics & Performance Cookies**

Used to analyze site usage and improve functionality.

3. **Functional Cookies**

Support video embeds, mapping tools, form autofill, and user preferences.

4. **Third-Party Cookies**

May be placed by:

- Wix
- Google Analytics
- Google Maps
- YouTube/Vimeo
- Social media integrations  
GAU does not control third-party cookie behavior.

## C. Managing Cookies

You may disable cookies through your browser settings.  
Disabling certain cookies may affect website performance.

## D. Cookie Banner

GAU displays a cookie notice when required by law.  
By continuing to use the website, you consent to the use of cookies as described in this Policy.

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# 8. Children's Privacy

GAU programs are intended for adults; however, certain festivals may admit younger participants.

We therefore adopt the following policy:

### For Individuals Under Age 16:

- GAU does **not knowingly collect personal data from children under 16 without parental or guardian consent.**
- If a minor participates in a GAU program, **all personal data and media use are governed by the signed Media Release and Participation Agreements.**
- If GAU becomes aware that data was collected without required consent, we will delete such information unless retention is necessary for legal compliance.

This clause protects GAU while accommodating legitimate minor participation.

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# 9. Your Rights

Depending on your jurisdiction (GDPR, UK GDPR, CCPA, etc.), you may have the right to:

- Access your personal data

- Correct inaccurate data
- Request deletion
- Restrict processing
- Object to processing
- Request copies of your data
- Withdraw consent (where applicable)

Requests may be submitted to [contact@globalartsunited.com](mailto:contact@globalartsunited.com). We may require verification of identity before responding.

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## 10. Data Security

GAU implements reasonable administrative, technical, and physical safeguards, including:

- SSL encryption provided by Wix
- Protected data storage through reputable service providers
- Access controls
- Secure authentication for website administration
- Limited access to personal data by authorized personnel only

However, **no method of electronic transmission is completely secure**, and GAU cannot guarantee absolute protection.

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## 11. Third-Party Links

GAU websites may link to external pages or embedded content. We are not responsible for:

- Third-party privacy practices
- Accuracy or content of external sites
- Security of third-party platforms

Users should review the privacy policies of external services independently.

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## 12. Changes to This Privacy Policy

We may update this Privacy Policy at any time.

The “Effective Date” above indicates the most recent version.

Continued use of GAU websites after updates constitutes acceptance of the revised Policy.

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## 13. Contact Information

For questions or privacy requests, contact:

**Global Arts United LLC**

514 Main Avenue

Clarks Summit, PA 18411, USA

Email: [contact@globalartsunited.com](mailto:contact@globalartsunited.com)